



Interreg - IPA CBC Bulgaria - Serbia

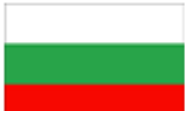


Interreg - IPA Cross-border Cooperation Bulgaria - Serbia Programme
Call No: 2014TC16I5CB007-2

THE CARPET TALE: Establishment and initial marketing of a new cross-border tourist product connecting the regions of Pirot and Chiprovtsi through their shared carpet-making

Project No CB007.2.12.121

08-09 June 2021



Interreg - IPA CBC
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CCI Number 2014TC16I5CB007



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AGENDA

1. Preparation of 4th Project Progress Report

Reports: Gergana Rashkova

2. Discussion of the organization of the Chiprovtsi Days in Pirot

Report: Mila Panajotovic, Nenad Jovanovich

3. Marketing tools – preparation of Web Site and Mobile app.

Report: Dessislava Alexova and External experts

5. Others



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QUESTIONS & ANSWERS

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THANK YOU FOR YOUR ATTENTION !

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